

UTKARSHA MALKAR

ubcreative@gmail.com
www.ubcreative.in



With work experience over 15 yrs have designed and successfully launched corporate identity programs and developed brand recognition campaigns for a variety of companies and small businesses.

I believe that art and aesthetics can be used and applied to every aspect of life.

I currently live in Mumbai – India.

WORK EXPERIENCE

Design Consultant - Aqualogistics Group of Companies - India
Design Consultant - Infomedia India Ltd- Better interiors- Publishing.
Design Consultant - Magna Publishing
Manager Graphics - Star News - Star India
Assistant General Manager TMG - Bangalore- (On- Air -Graphics)
Creative Visualizer- Sahara Television - (On- Air -Graphics)
Art Director - Tata Donnelley Ltd-Bombay-Senior - (Now Infomedia a TV18 venture)
Junior Art Director - Hindustan Thompson Associates -Bombay- (Now JWT Associates)

TECHNICAL KNOWLEDGE

SGI-PLATFORM-FLINT - FLAME Discreet Logic for Television.
Corel & Adobe for Print

Adobe Indesign for Publishing.
Familiar with both Mac and PC platforms

OTHER AREAS OF INTEREST

A Passion for Teaching
Consulting Visual Communications Lecturer at 'Raffles International' Mumbai, INDIA.
Currently teaching Modules- Introduction to Graphic Design, Design Principles, Packaging and Creativity and Problem Solving and Independent Research.